digitopia — customer success stories

Akcoat – Chemical Manufacturer

Akcoat has been operating globally for almost half a century in five different product groups; these are enamel, ceramic, glass, non-stick & decorative coatings, and pigment. It is the world's second-largest enamel coating manufacturer and exports to more than 65 countries.

By cultivating a brainstorming environment with the participation of colleagues from all departments, the awareness of digital transformation was maximized in Akcoat



Akcoat has a great success story as one of the world's leading companies in the coating sector. My goal is to raise this flag higher and take global leadership. Our company allocates significant resources to R&D, marketing, and talent management. To support this, we encourage all the colleagues to internalize the corporate values and to recruit candidates who are volunteers to be a part of this success story. **Veysi Küçük, General Manager**